

Advertising Specs

PRINT	BLEED	TRIM SPECS	TEXT SAFE AREA
Double Page	310x 460 mm	300 x 450 mm	280 x 410 mm
Full Page	310 x 235 mm	300 x 225 mm	280 x 185 mm
Half Page (Horizontal)	155 x 235 mm	145 x 225 mm	125 x 185 mm
Half Page (Vertical)	310 x 120 mm	300 x 110 mm	280 x 100 mm
Third Page (Vertical)	310 x 80 mm	300 x 70 mm	280 x 56 mm

**NB: Please supply all advertising material to your
School Road account manager**

ONLINE/MOBILE DISPLAY	DIMENSIONS
Billboard	970w x 250h
Banner	728w x 90h
Half Page	300w x 600h
Rectangle	300w x 250h
E-NEWSLETTER	DIMENSIONS
MREC	300w x 250h
Banner	728w x 90h

Size footnote: 100KB Max for all digital files, Jpg only for eDM.